

## Magic Breakfast/Hammersmith & Fulham Breakfast Support 2019/20

### A guide for schools

#### About the joint programme

- H&F Council is working with Magic Breakfast on a ground-breaking programme to start or expand a free breakfast provision in all primary schools across the borough. This programme is piloting with a subset of schools in the academic year 2019/20.
- The aim is to reach all children at risk of hunger, and to ensure every child has access to a healthy breakfast at the start of the school day, thus ensuring schools enjoy the full range of benefits of an optimal hunger-focused breakfast provision
- The programme is funded by H&F, and is being delivered by Magic Breakfast, the pioneering charity in the field. Together we are jointly committed to the goal of 'no child too hungry to learn'
- To be included, schools must be willing to commit to expanding breakfast provision and ensuring all children, particularly those at risk of hunger, can access a free breakfast without barrier or stigma
- Pilot schools will receive a guarantee of 2 years of comprehensive support, with the possibility of extended support for a further 2 years.

#### What is on offer?

- **Start-up grant** of up to £500 for essential resources to start or expand breakfast  
**AND EITHER**
- **Free food delivered to your door by Magic Breakfast for two years** (weekly or fortnightly), comprising as much healthy cereal, porridge and premium quality 'magic' bagels as you need to reach all children at risk of hunger, at the start of the school day, plus an optional grant for additional breakfast foods  
**OR**
- **Grants to purchase all food from your own source.** Food must meet School Food Standards  
**PLUS**
- **Grants to support with staffing** needs and/or additional resources and equipment
- **Expert support**, advice, resources, and the opportunity to be part of and learn from the biggest network of 'breakfast providing' schools in the UK.

#### What do schools have to do in return?

- Schools must be willing to start a school breakfast provision, or expand or improve their provision to reach more children, and more target children at risk of hunger in particular
- Schools will be asked to provide some data for the project, including data on take up of breakfast and short baseline and impact surveys
- The Headteacher will need to commit to the programme/support offer
- Schools agree to work with a designated School Partner, using the proven Magic Breakfast programme to find the best ways for them to expand/improve their provision and achieve the greatest impact for their school.

**This is an outstanding opportunity to have the best breakfast support and funding in the whole of England and feel the impact an optimal breakfast provision has in your school!**